

# Manitoba Provincial Nominee Program

Land of Opportunities



# MN PNP: Business Immigration

## Introduction

- Applicants must establish a new business in Manitoba, *or* purchase and expand an existing business in Manitoba.
- Successful Applicants are “nominated” and have their applications for permanent residence expedited under Citizenship and Immigration Canada’s Provincial Nominee class.

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## General Requirements – ALL Categories

- The main purpose of the business is to earn profits from active income from the supply of products/services
- The business must have the potential to create significant economic benefit
- The Applicant or sponsoring company must own at least one-third (33%) of the business, and
- The Applicant demonstrates the intent to provide on-going, day-to-day management and direction of the business.

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## POINT BASED SELECTION

- \$350,000 net worth
- \$150,000 investment Establish Business outside Winnipeg
- \$250,000 Investment Inside Winnipeg
- 3 year Business Management Exp.

## BUSINESS IMMIGRATION

### Recommended

- English IELTS Test
- Exploratory Visit
- More liquid fund
- More investment in Business
- English IELTS Test for Spouse as well

## PROCESS STEP BY STEP

- Registration in Pool
- Selection of higher point Applicant
- Apply for Work Visa
- Invest in Committed Amount in Business
- Apply Family PR

Maintain at least 33.3% equity of the business  
**MUST ACTIVELY MANAGE AND PARTICIPATE IN THE COMPANY**

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## What applicants should know:

- Do your own research and hire your own professionals to help protect your interests
- The PNP *may* consider investments made prior to a decision if they were made after the PNP application submission date and rationale/documentation is provided for all expenditures.
- There are **NO** “pre-approved” PNP investment projects
- Immigration Regulations **do not allow passive investments** or investment schemes for the PNP, and
- **The PNP does NOT support or endorse any particular project.**

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## Ideal and Successful Applicants

- Successful and experienced foreign entrepreneurs that are **“investment ready”**
- Have identified business proposals and **studied their commercial viabilities**
- Have explored and **researched the risks**, the **local business conditions**, the **required resources and where to find them**, and
- **Confidence** in their business ventures: **know the actions that need be taken** and can **explain them in a concise and convincing manner**.

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## *What do you look for when you're comparing sites for starting, expanding or relocating a business in Canada?*

As a successful business leader, your wish list would include these 10 points:

1. A well-educated, highly-skilled workforce
2. A strategic mid-continent location that provides an open door to the United States
3. A central time zone location as a major advantage for service-sector businesses
4. A significant advantage over other possible sites in comparative business costs (KPMG *Competitive Alternatives* study)
5. A diverse modern economy with leading edge transportation and communication networks
6. One of the best R & D climates in Canada
7. An affordable cost-of-living, competitive levels of taxation and excellent recreational and cultural amenities
8. Low employee turnover
9. A “business friendly” attitude at all levels of government
10. Published hydroelectric rates that are among the lowest in North America, Manitoba possesses every one of these characteristics plus many more. We invite you to read more about how our many business advantages will help you build your bottom line and propel your business to even greater success.